

2022 COMMUNITY IMPACT REPORT



Reaching our 95th year in business and marking our 400th milestone store opening beginning 2023, Maverik is proud to give back to the communities that have supported us and our tremendous growth over the years. In 2022, we contributed to a variety of charitable organizations and community causes, with a focus on education, local hunger, and outdoor enrichment (we are Adventure's First Stop, after all).



RESPONDING TO THE UKRAINE CRISIS

HUMANITARIAN AID:

Millions of people's lives were changed forever due to the continued fighting in Ukraine resulting in a need for urgent humanitarian aid.



THE GLOBAL RED CROSS NETWORK:

Maverik responded by coming together in solidarity with its generous customers to raise nearly \$764,000 for the Global Red Cross Network that was committed to providing lifesaving aid to those in need through distributing food on the ground, delivering medicine and medical supplies, assisting with evacuations, and providing shelter. Customer and team member donations totaled nearly \$414,000 and Maverik directly contributed \$350,000.



LOCAL HUNGER

With record-high food prices, food banks across the country saw a 50% increase in people needing food assistance in the fall of 2022.



Maverik responded by contributing **\$470,000+** to help neighbors in need through a series of donations to Feeding America®, the nation's largest domestic hunger relief organization.

Maverik and its guests generously helped Feeding America provide **4.7 million meals across 16 local food banks in 12 states** to support neighbors facing hunger where it operates.

Our food waste program launched in 2021, helps Feeding America rescue food to benefit people, the environment, and the economy across 122 stores and growing in Arizona, Colorado, Nevada, Utah, and Wyoming. In 2022, we donated **520,081 pounds of surplus food**, helping to provide access to an additional **433,401 meals**. This donation of food versus dumping product into a landfill equals the **removal of the CO2 from 155 passenger vehicles from being driven for one year**.

EDUCATION & COMMUNITY

The magnitude of the pandemic has continued to sustain significant educational learning and development disruptions for millions of students, while hitting people from vulnerable groups disproportionately harder.

As a longstanding supporter of education, Maverik focused on fueling youth educational adventures by donating **\$840,000+** to 7 academic-based non-profits serving predominately underserved students across its operating footprint, including:



Striving to support our local communities' health and wellbeing, we also proudly contributed **\$1,100,000+** to:



OUTDOOR ENRICHMENT

As Adventure's First Stop, we're dedicated to helping individuals experience the benefits of healthy outdoor recreation and donated **\$140,000+** to support:



MAVERIK AND FJ MANAGEMENT LONGSTANDING GIVING

SCHOLARSHIP PROGRAM:

In partnership with its parent company FJ Management and its Call to Action Foundation, Maverik supported **over \$650,000** in educational scholarships to students in need. Since 2007, over \$6 million in scholarships have been awarded to students throughout the State of Utah.

STORE GIVING:

Our local stores are dedicated to participating in their local community causes such as school, educational based programming, and community events and have proudly contributed **\$62,000+** in 2022.

IN KIND:

Maverik supports local community organizations focused on our giving pillars and community betterment. We've proudly donated **\$11,000+** in store coupons, gift cards, and branded apparel in 2022.