



FOR IMMEDIATE RELEASE

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Maverik — Adventure’s First Stop Expands Pilot Food Waste Program to Nearly 90 Stores Serving Five States
Retail brand aims to help fight rising food insecurity; will grow program past Arizona, Colorado, Nevada, Utah, and Wyoming

B-roll interview package, infographics, and photos to accompany any stories can be downloaded [HERE](#). *Please credit Maverik — Adventure’s First Stop.

Salt Lake City, UT — In alignment with Feeding America’s®, the nation’s largest domestic hunger-relief organization, “Hunger Action Month®” this September, [Maverik — Adventure’s First Stop](#) announces the expansion of its pilot food waste program. Launched April 2021, the program now donates surplus food from 87 stores, supporting communities in Arizona, Colorado, Nevada, Utah, and Wyoming, through distribution to five network member food banks.

The success of the pilot program drove Maverik’s decision to continually expand throughout its operating footprint. To date, Maverik has donated 276,878 pounds of surplus food, helping provide access to an additional 230,732 meals. This donation versus dumping product into a landfill equals the removal of the CO2 from 79 passenger vehicles from being driven for one year.

Maverik is contributing warmer items like burritos, bundles, pizzas, hamburgers, and breakfast sandwiches; grab and go such as salads, cold sandwiches and wraps, parfaits, tornados, cookies, and muffins; and grocery items including candy, snacks, and beef jerky. Food donations are currently going to:

- United Food Bank (Ariz.)
- Care and Share Food Bank (Colo.)

- Food Bank of the Rockies (Colo. and Wyo.)
- Three Square Food Bank (Nev.)
- Utah Food Bank (Utah)

“Record-high food prices, continued supply chain challenges, the pandemic, and sustainability concerns are putting the importance of food waste management into clear focus,” said Chuck Maggelet, President and Chief Adventure Guide of Maverik. “We’re proud to help Feeding America rescue food to benefit people, the environment, and the economy.”

“Maximizing food sourcing is a key priority for Feeding America,” said Diane Letson, Vice President of Food Industry Partnerships at Feeding America. “Last year, for the first time, we secured more than 2 billion pounds of food through retail donations, and we’re grateful for partners like Maverik that make donations at the store-level possible.”

Working in partnership with Feeding America, Maverik will identify additional stores to expand its food waste program to additional states in support of member food banks serving communities in 12 states where Maverik operates.

Like Feeding America, Maverik believes food shouldn’t be an impossible choice. In the United States, 66 billion pounds of perfectly good food goes to waste each year, while hunger persists for millions of people, particularly now with economic instability, like the soaring inflation rate that is the highest it's been in 40 years. Feeding America’s “Hunger Action Month,” aims to drive awareness and inspire action to help end hunger in America. Those interested in joining the fight to end hunger can visit:

feedingamerica.org/hungeractionmonth.

Maverik is focused on improving the quality of life for its local communities. In 2021, Maverik donated \$2.3M to more than 18 charities and community causes across its local markets. Of this, the company contributed over \$580K to help neighbors in need through a series of donations to Feeding America. Maverik and its guests generously helped Feeding America enable over 5 million meals to support neighbors facing hunger.

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About Maverik – Adventure’s First Stop

[Maverik – Adventure’s First Stop](#) fuels adventures in nearly 400 locations and growing across 12 western states, making it the largest independent fuel

marketer in the Intermountain West. Locations include Arizona, California, Colorado, Idaho, New Mexico, Nebraska, Nevada, Oregon, South Dakota, Utah, Washington, and Wyoming. Maverik is known for its premium BonFire™ food, made fresh in every Maverik, every day, and awesome values on fuel, drinks, and snacks. Maverik sells exclusive products in its BonFire™ fresh-made food menu and “Bean to Cup” coffee blends. For more information, visit maverik.com, [Facebook](#), [Instagram](#), [Twitter](#), or [YouTube](#). For perks, prizes, freebies, and more, join the Adventure Club [mobile app](#).

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of more than 200 food banks, 21 statewide food bank associations, and over 60,000 partner agencies, food pantries and meal programs, we helped provide 6.6 billion meals to tens of millions of people in need last year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; brings attention to the social and systemic barriers that contribute to food insecurity in our nation; and advocates for legislation that protects people from going hungry. Visit www.feedingamerica.org, find us on [Facebook](#) or follow us on [Twitter](#).

Media Contact:

Michelle Monson

Communications and Corporate Social Responsibility Director

(702) 985-8980

michelle.monson@maverik.com