



**FOR IMMEDIATE RELEASE**

**Maverik & Swire Coca-Cola Raise Over \$686,000 for  
the National Park Foundation**

*Funds will help connect students to national park educational  
adventures across Maverik's Intermountain West footprint*

***Photos to accompany any stories are available for download [HERE](#).***

**Salt Lake City, UT, August 14, 2023** — As Adventure's First Stop, [Maverik](#) is committed to promoting healthy outdoor exploration. The company, in conjunction with [Swire Coca-Cola](#) (Swire), is proud to announce that it will donate \$686,576 to [National Park Foundation](#) (NPF), the official nonprofit partner of the National Park Service. Funds will help connect kids to meaningful learning experiences at national parks across Maverik's 12 western states through the NPF's "[Open OutDoors for Kids](#)" program.

All funds were raised as part of a Round Up Your Change summer register donation program that ran at Maverik stores. An overwhelming \$411,576 was raised through Maverik's generous customer donations. This supplemented Maverik's \$250,000 donation to NPF, and its vendor partner Swire donating another \$25,000.

"We're incredibly thankful for our customer's generosity and excited they share Maverik's enthusiasm for helping provide children access and educational opportunities at America's national parks – some of the world's biggest outdoor classrooms," said President and Chief Adventure Guide of Maverik Chuck Maggelet. "Together, we're enabling more kids to experience that same thrilling adventure many of our Maverik fans crave."

Since 2011, NPF's flagship youth program, Open OutDoors for Kids, has served nearly 2 million students, many from under resourced school districts and Title 1 schools, through funding field trips, educational resources, virtual experiences, and classroom visits, connecting students and educators to national parks. This donation will benefit approximately 20,000 additional

students through activating the program at over 30 national park sites across Maverik's footprint.

"The Cola-Cola Company has long been committed to protecting parks, as the longest standing corporate partner of the National Park Foundation," said Katie Lattanzi, VP, Convenience Retail. "As one of the largest bottlers of Coca-Cola, Swire is proud to team up with Maverik to produce introductory experiences into parks will help create the next generation of park lovers and stewards, keeping the adventure going for families for years to come."

The National Park Foundation is grateful for the opportunity to partner with Maverik and Swire, "said Chad Jones, Senior Vice President of Corporate Partnerships at the National Park Foundation. "Engaging young people in educational experiences in national parks is critically important, and we thank Maverik and Swire for helping connect more kids to these special places through their generous support."

For more information on National Park Foundation, visit:  
<https://www.nationalparks.org/>.

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### **About Maverik — Adventure's First Stop**

[Maverik — Adventure's First Stop](#) fuels adventures in more than 400 locations and growing across 12 western states, making it the largest independent fuel marketer in the Intermountain West. Locations include Arizona, California, Colorado, Idaho, New Mexico, Nebraska, Nevada, Oregon, South Dakota, Utah, Washington, and Wyoming. Maverik is known for its premium BonFire™ food, made fresh in every Maverik, every day, and awesome values on fuel, drinks, and snacks. Maverik sells exclusive products such as fresh-made, gourmet burritos, sandwiches, pizzas, toasted subs, cookies, and coffee blends from around the world. For more information, visit [maverik.com](http://maverik.com), [Facebook](#), [Instagram](#), [Twitter](#), or [YouTube](#). To save on every gallon of gas, earn free stuff, and get great deals with an Adventure Club card™ or a Nitro™ card, join the club by downloading the [mobile app](#).

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### **About Swire Coca-Cola**

With revenues of 3 billion dollars, Swire Coca-Cola, USA produces, sells and distributes Coca-Cola and other beverages in 13 states across the American West. The company's territory includes parts of Arizona, California, Colorado, Idaho, Kansas, Nebraska, Nevada, New Mexico, Oregon, South Dakota, Utah, Washington, and Wyoming. Employing more than 7,200 associates the company's headquartered in Draper, Utah.

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