



FOR IMMEDIATE RELEASE

Maverik and Kum & Go Offering Sweet Deals for Loyalty Members this National Donut Day

Maverik's Adventure Club and Kum & Go's &Rewards members can score donut deals all day June 7

PHOTOS of donuts, Maverik and Kum & Go stores can be found [HERE](#). A Maverik [Instagram](#) post highlighting the promotion will be available on June 3

Salt Lake City, Utah, May 29, 2024 – Get ready to celebrate National Donut Day with a touch of adventure. On June 7, premiere c-store brands [Maverik – Adventure's First Stop](#) and [Kum & Go](#) (K&G), will offer loyalty members deals on delicious treats in celebration of National Donut Day.

Maverik's upgraded Nitro card holders can redeem one free donut to fuel their adventures this National Donut Day. Maverik's [Adventure Club](#) and Kum & Go's [&Rewards](#) members* can indulge their sweet tooth with 50 percent off donuts all day on June 7 (limit ten per customer). The National Donut Day deal will be available across all Maverik and Kum & Go stores throughout their combined 20-state** footprint.

Renowned for their unique and tasty creations, Maverik and K&G will offer a mouthwatering selection of donuts to satisfy every craving. Regular donut offerings include a delightful collection of cake donuts, bars, fritters, and more. Classic favorites like the chocolate and maple bars and triangle glazed donuts will be available as well.

Beyond National Donut Day, Maverik's [Adventure Club](#) and Kum & Go [&Rewards](#) members enjoy deals daily, not only on donuts, but also on drinks, food and fuel. To find your closest Kum & Go store, click [here](#). To find your closest Maverik store, click [here](#).

*Due to the &Rewards program not currently offering an equivalent Nitro upgraded membership, the 50 percent off offer is presented to both brands' standard loyalty members.

**Participating states include Arizona, Arkansas, California, Colorado, Idaho, Iowa, Michigan, Minnesota, Missouri, Montana, New Mexico, Nebraska, Nevada, North Dakota, Oklahoma, Oregon, South Dakota, Utah, Washington and Wyoming.

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About Maverik – Adventure's First Stop

[Maverik – Adventure's First Stop](#) fuels adventures in nearly 400 locations and growing across 13 western states – Arizona, California, Colorado, Idaho, Montana, New Mexico, Nebraska, Nevada, Oregon, South Dakota, Utah, Washington, and Wyoming.

Maverik is known for its premium BonFire food, made fresh in every Maverik, every day, and awesome values on fuel, drinks, and snacks. Maverik sells exclusive products such as fresh-made gourmet burritos, sandwiches, pizzas, cookies, and coffee blends from around the world. For more information, visit [maverik.com](#) or follow the company on [Facebook](#), [Instagram](#), [Twitter](#) or [YouTube](#). To save on every gallon of fuel, earn freebies and get other great rewards, download the Maverik app and join the Adventure Club card. To boost your rewards to the next level, upgrade to the Nitro card.

About Kum & Go

Kum & Go, a leading Midwest convenience store brand, serves customers in nearly 400 locations across 12 states – Arkansas, Colorado, Iowa, Michigan, Minnesota, Missouri, Montana, Nebraska, North Dakota, Oklahoma, South Dakota, and Wyoming. For more information, visit [kumandgo.com](#). To save on every gallon of fuel, earn freebies, and get other great rewards, download the Kum & Go app and join &Rewards.

In 2023, Maverik acquired [Kum & Go](#) and together, the two brands serve customers in over 800 locations across 20 states and growing.

Media Contact:

Augustine Agency

pr@augustineagency.com