



## COMMUNITY IMPACT

# 2023



Maverik marked its 95th anniversary in 2023 while celebrating a transformational year highlighting significant advancements and milestones. Following the acquisition of Kum & Go and Solar Transport from Krause Group, Maverik now operates over 800 stores across 20 states and growing. With this immense growth, Maverik is focused on driving even deeper impact in the local communities where our customers and Team Members live and work. Together with Maverik's parent company, FJ Management's Call Foundation and Call to Action Foundation\*, our ongoing giving is aimed at investing in programs that address food security, improve education, and increase access to affordable housing for working families.

Since 2007, our Foundations have invested more than \$55 million to strengthen the lives of working families in our region.

In 2023, we're proud to have supported a variety of charitable organizations and community causes, with a focus on local hunger, education, affordable housing, and outdoor enrichment.



## FEEDING LOCAL HUNGER

An estimated 44 million people are faced with hunger every year in the United States, including more than 13 million children. In 2023, Maverik responded by donating over \$620,000 to food security programs, including Feeding America®, the nation's largest domestic hunger relief organization, and the Des Moines Public School Foundation.



Since 2020, we have helped provide over 16 million meals\*\* to Feeding America in its fight against hunger.

### ROUND UP YOUR CHANGE REGISTER DONATION PROGRAM

For its third straight year in 2023, Maverik executed a "Round Up Your Change for Feeding America" register donation program. With a \$250,000 donation from Maverik and over \$323,000 in generous customer donations, the campaign raised over \$573,000 providing more than four million meals to individuals and families facing food insecurity. The donation was distributed to 16 Feeding America member food banks across 12 western states where Maverik operates.

\*As a subsidiary of FJ Management, Maverik helps fund the mission of the Call Foundation (private) and Call to Action Foundation (private operating). Both Foundations are dedicated to increasing access to education, affordable housing, and food security for underserved communities throughout Maverik's operating region.

\*\*MealClaim - \$1 helps to provide at least ten meals secured by Feeding America® on behalf of local member food banks.

**FOOD WASTE REDUCTION PROGRAM**

Maverik's food waste reduction program also donated over **500,080 pounds of food in 2023, equivalent to 416,733 meals**. Combining the program with Kum & Go's in 2024, the food waste reduction program is now active at 455 stores in 14 states serving more than 22 member food banks.



In appreciation of Maverik's Des Moines-based team and the local community, **Maverik donated \$50,000 to The Des Moines Public Schools Foundation at the close of its acquisition**. As a longstanding supporter of

helping fight hunger in its local communities, Maverik's donation provided fresh fruits, vegetables, and toiletries at Des Moines Public School's 53 food pantries in schools across the district.

**EDUCATION**

We believe in the power of a good education, and that is why together with our Foundations\* we have invested more than **\$6.6 million in scholarships** to students across Utah. In 2023, through the Call Foundation, we invested over **\$680,000 in scholarships** to students in need. Striving to support local education and community advancement, we also proudly contributed **\$550,000** to:



**AFFORDABLE HOUSING**

Affordable housing is one of the most urgent and serious needs facing working families in our operating region and Maverik believes everyone deserves to have a safe, affordable, and peaceful place to live. In 2023, through the Call to Action Foundation, we invested over **\$30 million** to preserve and secure more affordable housing for working families and vulnerable seniors.

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## OUTDOOR ENRICHMENT

In 2023, Maverik invested over \$770,000+ in a variety of organizations focused on healthy outdoor enrichment and recreation, including:



**National Park Foundation**

In 2023, Maverik helped raise over \$686,000 for the National Park Foundation's "Open Outdoors for Kids" program. All funds were raised as part of a Round Up Your Change summer register donation program that ran at Maverik stores. Generous customer donations overwhelmingly raised more than \$411,000, which was supplemented by Maverik's \$250,000 donation, and its vendor partner Swire, donating another \$25,000.



## STORE GIVING

Our local stores are dedicated to participating in local community causes such as school, educational based programming, and community events and have proudly contributed over \$65,000 in 2023.



All our charitable giving is managed by Call to Action Philanthropies which works to increase access to education, affordable housing, and food security for underserved communities throughout Maverik's operating region. Learn more about our charitable giving through the Call to Action Philanthropies: [calltoactionfdn.org](http://calltoactionfdn.org)

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